

BERNADETTE



Bernadette Scarduzio was born with the most common inherited disease that no one has ever heard of: Charcot Marie Tooth (CMT) syndrome.

CMT is the number one hereditary neuropathy in the world, affecting 1 in 2,500 people or nearly 2.6 million worldwide. It is a degenerative nerve and muscle disorder which leads the body to deteriorate over time. Sometimes the progression is slow. Sometimes it is rapid. In some cases, it is fatal. There is no cure. It is passed from parent to child and, too often, it is perceived as an embarrassing family secret, as it was in Bernadette's family.

Filmmaker Josh Taub documents the physical decline of a young woman in her prime. During the course of the film, Bernadette goes from engaging in sports to depending on a scooter and assistance with the daily necessities of life. When her father, who shared the disease, suddenly passes away, Bernadette raises herself from suffering in obscurity to become 'the face' of CMT.

Bernadette's indomitable spirit charges the film and demonstrates that the right attitude can overcome the most difficult obstacles.

Educational, Public Performance and Grassroots Programs:

Cinema Libre Studio offers many different ways to help you share the film with your friends, family and community.

I. Buy or Stream BERNADETTE

- a. \$19.95 on DVD – <http://store.cinemalibrestore.com/bernadettedvd.html>
 - A. This DVD is for private use only.
- b. \$3.99 – Download or Stream the on Amazon - <http://amzn.com/B00F91GF54>
- c. Watch for free on Hulu.com – <http://www.hulu.com/bernadette>

II. ORGANIZE A SCREENING

- a. Call, email, and speak to the staff at your local independent theatre and let them know you are interested in seeing this film. Have your local theater contact screening@cinemalibrestudio.com.
- b. **PUBLIC PERFORMANCE License (150-300 people)** – *This license is required if you plan to show the movie to a public audience, regardless of whether admission is charged or not.*
 - A. \$250 for College or University - <http://store.cinemalibrestore.com/ppr-bernadette-uni.html>



III. BRING THE FILM TO YOUR UNIVERSITY OR SCHOOL

a. **Educational License (Classroom Use ONLY)** - *This license is required if you plan to use the film as a teaching tool, either in a classroom or seminar.*

A. \$150 for DVD with Educational Use License -

<http://store.cinemalibrestore.com/edu-bernadette-uni.html>

1. Note that this DVD cannot be used for Public Performance unless an additional license is purchased.

IV. SHARE THE FILM WITH YOUR GROUP OR ORGANIZATION

a. **GRASSROOTS SPECIAL (DVDs + Screenings; All Sales Final)** - *When purchased, you will received one performance license to show the film to a public audience where no admission is charged. These DVDs can be given away as gifts, used as premiums for fundraisers or resold to recoup costs.*

A. \$50 - Buy 5 DVDs at \$10 each and CLS will waive 1 PPR for audiences up to 50 people. <http://store.cinemalibrestore.com/special-bernadette-1.html>

B. \$200 - Buy 25 DVDs for \$8 each and CLS will waive the screening fee for an audience up to 150 individuals.

<http://store.cinemalibrestore.com/special-bernadette-2.html>

1. For screenings up to 300 individuals, there is an additional screening fee of \$50.

V. SELL THE FILM

a. **BECOME A WHOLESALE ACCOUNT**

A. Contact: sales@cinemalibrestudio.com

b. **BULK SALES - For approved non-profits and activists (All sales are final.)**

A. \$200 - Buy 25 DVDs at \$8 each.

B. \$350 - Buy 50 DVDs at \$7 each.

C. \$600 - Buy 100 DVDs at \$6 each.

D. Contact: sales@cinemalibrestudio.com

VI. PROMOTIONS

a. **COUPON DISCOUNTS**

A. For bloggers, organizations, individuals, etc., who are willing to promote the film via emails blasts, banners, etc., we can offer coupon discounts (\$3.00 - \$5.00) to their readership.

B. For details contact: info@cinemalibrestudio.com

VII. QUESTIONS?

a. Visit our FAQ at

http://www.cinemalibrestore.com/educational_grassroots.html

b. Or contact sales@cinemalibrestudio.com

c. More information available at: www.cinemalibrestudio.com